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mateus valadares (belo horizonte, 1982) is a graphic designer. he works for major book publishers, such as companhia das letras (part of the penguin random house group), and institutions, such as sesc são paulo [são paulo social service of commerce]. he also collaborates with artists, cultural producers and other graphic designers.

he graduated in graphic design at uemg (2004) and social communication at ufmg (2005). he specialized in design and humanity at usp (2009).

in belo horizonte, he worked in advertising agencies and design studios, including hardy design and guili seara design. in 2006 he moved to são paulo, where he was selected to be an art trainee at editora abril. he worked for a brief period for *bravo!* magazine.

in the same year, he joined the staff of máquina estúdio, led by kiko farkas, where he worked for six years. there he became a specialist in book design and worked on projects for various institutions, such as osep (são paulo symphony orchestra), moreira salles institute, lasar segall museum and salomão zoppi laboratory. he also took part in visual identity projects, such as the brand update for the brazilian tourism sector abroad (2010).



in 2012 he was selected among 20 designers for the international summer school werkplaats typografie/isia urbino. the two weeks of activities took place in urbino, italy, and the tutors were outstanding dutch and italian graphic designers: karel martens, armand mevis, maureen mooren and leonardo sonnoli. then he opened his own studio.

he has taken improvement courses, including, among the latest: *book design* with irma boom (barco, 2015); *typogrids* with daniel sabino (fábrica de ideias, 2014); *python for (typo)graphic designers* with gustavo ferreira (casa#55, 2014).

he has worked on award-winning projects throughout his career. highlights include his winning book cover featured in 50 books/ 50 covers (2014), promoted by design observer and american institute of graphic arts, which elects the world's best designed book covers every year. he has had projects selected for 26<sup>th</sup> international biennial of graphic design brno (2014), 22<sup>nd</sup> warsaw international poster biennale (2010), trnava poster triennial (2009) and bolivia international poster biennale bicebé (2009). *desaudio*, a book he designed, is a member of moma's library in nyc. in brazil, he has had projects selected and awarded in all last four editions of adg brazilian graphic design biennial (2006–2015). he was also a finalist in two editions of jabuti book cover award (2008, 2010).

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